

**Call for Entries:**

**Non-juried Charity Exhibition**

**BYOW - Bring Your Own Watermelon**  
at HRD Fine Art



**[ INTRODUCTION ]**

HRD Fine Art is proud to announce an open-call, non-juried charity exhibition titled "BYOW: Bring Your Own Watermelon," scheduled to be on view from September 6 through October 5, 2024. Entry is open now through September 5, and we welcome and encourage anyone's participation, so please refer to the application guidelines below and apply for participation.

As the title suggests, this exhibition is themed around watermelon as well as the four colors to represent the fruit, namely green, red, white, and black. It is a non-juried exhibition, therefore anyone can apply and exhibit their art, regardless of genre, material or format. One condition is that the artwork can be displayed inside the gallery space of HRD Fine Art.

Presently, in Gaza district of Palestine, many lives are being lost due to the ruthless attack of Israelite military forces. Just like what happened to the Jews in Europe some 80 years ago, the current atrocious incident in Gaza is widely and internationally condemned as genocide.

The four colors of watermelon - green, red, white, black - are also used in the national flag of Palestine, and the fruit now has become a symbol of peace, protest, and solidarity. Taking place in Japan, who caused disastrous destructions and commit horrendous crimes during the first half of the 20th century, this exhibition "BYOW" aims to bring forward the message of peace, demanding an immediate ceasefire in Gaza and elsewhere in the Middle East and in the world.

We cordially welcome participation of many people who support and share the same awareness.

Akikazu Harada

Director of HRD Fine Art

## [ APPLICATION GUIDELINES ]

### **(1) Terms and Conditions**

- Qualification: Anyone can participate
  - No restriction regarding age, nationality, experience, etc.
  - Anonymous participation is possible.
- Theme of artwork: Watermelon, or four colors (green, red, white, black)
  - Artworks either depicting or alluding to watermelon or using four colors (green, red, white, black) are accepted.
  - Broad interpretation of the theme can also be allowed.
- Artwork medium, size, etc.: No restriction
  - Any form of art including painting, drawing, illustration, graphic design, photograph, print, sculpture, object, ceramic work, video, installation, craft, accessory, jewelry, poem, statement, music & sound, performance, etc. is accepted.
  - Artwork must be suited to be displayed in the gallery space of HRD Fine Art in terms of size, weight, etc.
- Application and participation fee: Free
- Number of artworks: No limit
  - There can be some restrictions if there are many artworks in the show.
- Condition of cancellation of exhibition:
  - Exhibition will be cancelled if there should be no single entry made during the application period.

### **(2) Participation Procedures**

- Application period: July 10 - September 5, 2024
  - Depending on the number of artworks on display, entries may be accepted even after the exhibition has opened on September 6.
- How to apply: Send email or use Google Form (in Japanese)
  - Use Google Form (link below) or send email to make an entry.
  - Artwork can be unfinished at the time of application. In that case please explain your plan or how it will look, including sketches.
- Acceptance of application: Email will be sent from HRD Fine Art
  - HRD Fine Art, who is the organizer of the exhibition, send an email notifying the acceptance of your entry.

### **(3) Jury / Review of Artworks**

- Review of application: In principle, all applied artworks will be accepted
  - This is a non-juried exhibition, so no review is made in the application process. All artworks that meet the thematic criteria, namely related to watermelon or using four colors (green, red, white, black), will be accepted.
  - Any artwork that is either overly cruel, inappropriately sexual, unsuited for public display, too deviant from the concept of the exhibition, or physically not feasible to be displayed in the gallery space might be the subject of further discussion for amendment or cancellation.
  - The final decision of acceptance/refusal of an applied artwork will be made by the organizer at its sole discretion.

### **(4) Transportation, Display, Dismantling and Return of Artwork**

- Delivery of artwork: By Thursday, September 5, 2024
- Delivery address: HRD Fine Art
  - Address: 494-1 Kamigoryo-tatemachi, Kamigyo-ku, Kyoto-shi, Kyoto 602-0896  
Japan
  - Email for contact: [info@hrdfineart.com](mailto:info@hrdfineart.com)
- How to send artwork: Postage, parcel delivery, hand-carry
  - If you wish to bring your artwork by yourself, please contact the gallery beforehand to arrange safe delivery as the gallery is not open every day.
  - Please make sure to put down your name on your packing material as the same material will be used for return shipment after the show is over.
  - The organizer will not be responsible for any damage or loss of artwork during transportation/delivery.
- Installation of artwork: September 5, 2024
  - The organizer will handle the installation of all artworks.
  - If you wish to take care of the installation of your artwork, please consult the organizer beforehand.
- Dismantling: October 5, 2024, after 7pm
  - Please come to the gallery between 7pm and 8pm on the last day of the exhibition. Otherwise please contact the organizer to arrange handing of artwork.
- Return shipment: Same method will be used as the original delivery to the gallery
  - Postage or parcel delivery will be paid by the participant, using cash on delivery etc. Please enclose an envelop with postage stamp or cash-on-delivery shipping label for your preferred parcel service provider.

- Artwork will be returned to you by the end of October, but please be prepared for any delay due to unexpected reasons.
- The organizer will not be responsible for any damage or loss of artwork during transportation/delivery.
- Participation from overseas: Please contact us for details
  - Participation from outside Japan will be greatly welcome. Exhibiting artwork printed in Japan using digital data sent from overseas would also be possible. Please contact us for possible options.

#### **(5) Sale of Artwork/Donation for Charity**

This exhibition aims to raise money for donation to charity organizations active in Gaza and Palestine. For any artwork sold during the exhibition period, 50% of the sale of the said artwork will be paid to the artist. Of the remaining 50%, 4/5 will be donated to charity organization supporting the people in Gaza and Palestine. Upon the artist's request, though, a certain portion of the artist's share determined by the artist can also be allocated for donation. However, this is not mandatory.

- Sale price: Each participant decides at their sole discretion
  - Please inform the organizer about the sale price (including tax) at the time of the delivery of artwork.
  - There is no restriction on the price, but please take into consideration that this exhibition is held for the purpose of charity.
- Payment to artist: Monday, October 31, 2024
  - However, this date might be changed due to delay of payment from the purchaser or other reasons.
- Donation amount: 40% of the sale price
  - Example: If the artwork price is set at JPY11,000 (tax incl.), then 50% (JPY5,500) will be paid to the artist and 40% (JPY4,400) will go to donation, while 10% (JPY1,100) will be set aside by the organizer to cover the administration cost.
  - Donation amount and percentage could be changed upon artist's request.
- Charity organization to receive donation: TBD
  - Private organization(s) actively engaged in humanitarian aid and support in Palestine will receive the fund. Donation recipient(s) will be announced on our website and via social media channels when determined.
  - Final donation amount will be announced on our website and via social media channels.

**(6) Other Precautions**

- Additional notes:
  - Participating in this exhibition will never require any statement or declaration whatsoever about political, religious or any other stances of the participant, though it will never hinder or prevent the participant from doing so.
  - If participating in this exhibition should cause any harm or damage to participant, the organizer will not be responsible for any of said harm or damage. However, the organizer will do its best to support the participant in such case.
  - The organizer will exercise its best efforts to safely store artworks during the exhibition period including the delivery and the return shipment arrangement, but it will not be responsible at all for any damage or loss to the artworks due to force majeure.
  - The organizer will reserve the right to freely use the image of the exhibits for advertising and promotional purposes, including for related websites, social media channels, and printed matters. The image of the exhibits might also be shared to third-party media outlets for promotional purposes.
- Handling of private information:
  - Private information provided to the organizer by the participants for the purpose of application, entry, transportation, and for other purposes will be used solely for the purpose of the organization and operation of this exhibition, and will not be used for any other purposes, unless otherwise agreed by participant separately.

## [ EXHIBITION OVERVIEW ]

**Title:** Open-Call Charity Exhibition: BYOW - Bring Your Own Watermelon  
**Venue:** HRD Fine Art (494-1 Kamigoryo-tatemachi, Kamigyo-ku, Kyoto)  
**Date:** September 6 - October 5, 2024  
**Hours:** Thu: 11:00am - 3:00pm / Fri & Sat: 11:00am - 7:00pm  
**Closed:** Sun-Wed (available for viewing by appointment)

## [ HOW TO APPLY ]

(1) Submit through Google Form: <https://forms.gle/g3dX4dzpjw3m1THm7>

- Please submit necessary information, and the organizer will contact you later.



(2) Send email to [info@hrdfineart.com](mailto:info@hrdfineart.com)

- Please write "**Entry to BYOW**" in the subject line.
- Provide the following information in the message:
  1. Name (Please indicate if you wish to participate anonymously)
  2. Postal address
  3. Contact information (email address or phone number)
  4. Artwork to exhibit (title, material, size, year of execution, etc.)
  5. Sale price (tax incl.)
  6. Plan of artwork if it is still unfinished or undecided
- Send artwork image in attachment. If unfinished, please provide as much information as possible, such as drawings, sketches, design plans, etc.

## [ CONTACT US ]

For further information or for inquiry, please contact us:

- Phone: +81-90-9015-6087
- Email: [info@hrdfineart.com](mailto:info@hrdfineart.com)
- Website: [www.hrdfineart.com](http://www.hrdfineart.com)